## **Artwork specifications**

### Preparing for making [Die Cut] artwork

1. Must using Adobe Illustrator(AI) to draw the Die Cut line. Ai

2. Use Red (M100, Y100) as the Spot Color for the Die Cut line, and rename (Swatch name) the color to "CutContour".

## Notice : Cannot include !@#\$%^&\* or spaces, otherwise the customer will be liable for the consequences of incorrect naming.



Create a new spot color from the swatch

Step 2



Fill in the appropriate color as directed (M100)

#### Step 3



Select Color Type as Spot Color, Color Mode as CMYK, and rename the Swatch Name to "CutContour" Step 4



Double check the Color, named as "CutContour" Spot Color

**BANNERSHOP** 

# **Artwork specifications**

#### **Precautions for drawing diecut**

- 1. Die Cut Line must as (Vector Objects), and the Path as (Closed Path).
- 2. Can use the [Pen tool] or [Rectangle Tool] in Ai to draw the die cut,
- 3. Die Cut Line will not include any [Effect] or [Image].



#### [ If you need assistance in drawing die cut, please contact us and let us serve you. (additional charges apply)

### Drawing diecut Guide

